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Milan  
 Fabbrica del Vapore  
 28th - 29th of October 2013



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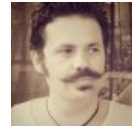
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Reconsidering the mobility paradigm of the cities of the third millennium



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Italiano English



## Amelia Valletta



Amelia is independent consultant in design strategy. Her activity is focused on structuring, coordinating and delivering creative process of innovation, in order to increase the company's value proposition.

Degree in Architecture, Degree in Industrial Design, Master in Strategic Design at MIP - Politecnico di Milano - School of Management.

Amelia worked for design driven companies and leading research institutes of design, such as Poli.design, Domus Academy Research Center, Villa Tosca Design Management Center and Aedo-to.com, IED Research Center, Vibram. During these collaborations Amelia developed projects for Fiat, Nissan, Hunday, Kia, Epson, Samsung, 3M, Merck, Aprica, Daelim.

In 2008 she founded Designtools, developing projects for Lavazza, Imetec, Lenovo, Siq.Mktg

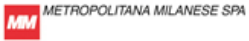


Brasil, Samsung, Fiat and other leading brands.

Amelia has been involved in the development and management of several Educational Programmes. Currently she holds the position of Director at Master Course in Car and Transportation Design at Domus Academy.

Citytech Workshop: [SMART MOBILITY: THE NEW FRONTIERS OF CAR-SHARING E INFOMOBILITY](#), tuesday 29<sup>th</sup> of October 2013, at 9.00-1.00 AM

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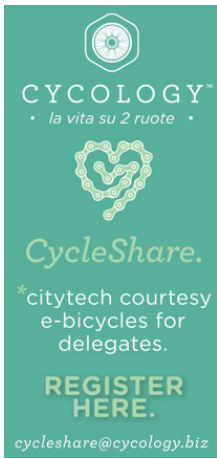






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